

15+ Examples of How to Write Personal Sales Email



**This PDF contains a variety of emails,
pitching different kinds of products, to
different kinds of industries.**

**So you can get more ideas when
writing your mails.**

Hi [Name],

I can see {Company-name} is rapidly growing in cloud-based services and is quite successful in keeping its business partners happy. As your partners are from different countries, I believe your team must be spending lot of time in hunting new partners.

What if you don't have to worry about hunting new partners & just focus on building relationships? As a trusted email list provider, we're here to help you get your message delivered to the right inboxes.

You can take advantage of the ease and effectiveness of email marketing with targeted email lists from different countries.

Let me know if it makes sense to talk further.

Hi [Name],

I attended the "Indian handicraft expo" and was amazed to see the kind of work that you guys are doing from last 40 years. Seeing the response to your booth I am sure people outside the region will also love your work.

I am delighted to tell you that we have an ecommerce site that can help "brand name" expand its reach. We are already helping brands like "brand name 1" "brand name 2" "brand name 3" reach out to more clients and it will be great for us to represent "brand name".

You can check "e-commerce" by using this link : "link"

I was wondering if you can take some time to discuss this further. I would love to set up our meeting.

Hi [Name],

Welcome to “city”. My friends and I enjoyed a nice dinner at your new location last month. I really loved the kind of authentic Vietnamese food you guys made. We especially enjoyed the tofu rolls and noodles.

I had arranged a small party last week for my friends and family at my home. I wanted to serve Vietnamese food to my guests that day but by checking your website I got to know that you guys do not provide online food services yet. I am sure if you start online food delivery service, foodies like me will definitely get to enjoy your food more often and it will also help you to reach out to more customers.

Lucky for both of us we have developed "food delivery app" wherein we help restaurants like you connect to more customers. It will be great for us as well if we can feature authentic food like yours.

I would love to come to your place for a lunch to discuss this further.

Regards,

Hi [Name],

I saw [company name] advertisement on LinkedIn. To learn more about your company, I visited your Company's LinkedIn page as well. I got little idea that you guys are more into inbound sales. When I tried to search your [company name] on google, I was not able to see anything in the first five pages. It seems that people who are looking for a solution like yours, they are not able to find you. It means you are missing your potential customers.

Don't you think you are missing the big opportunity to get quality leads? Maybe I can help you fix this. We will take care of SEO for [company name] so that it will appear in first three pages and be found by those who are looking for the solution you guys provide.

If you want to get more leads, I would love to help you for the same.

Regards,

Hi [Name],

I read "Pharma magazine name" of "month" and saw "agency name" advertisement in that. Good to know that you provide Pharmaceutical products to local Pharmacy shops in different cities. I can see there is lot of competition in your business so your sales team must be visiting local pharmaceutical shops to sell your products.

Unlike sales in other industries, for pharma industry, your sales team not only needs to sell products but also build relationships with them. They also need to manage their contacts and orders as well. At the same time, you also need to keep a track on their activities and performance.

We have tried to tackle these problems by creating "CRM name". It is basically a cloud based solution which can help your team to manage their contacts and orders. Simultaneously will also help you to track their real-time activity and analyze their performance.

Let me know when can we have a quick demo.

Hi [Name],

I saw your job post on "site" saying that "company name" is looking for a content writer.

You're not looking for just another writer. You want someone who can grab your audience's attention by the unmentionables. Someone who can write engaging web copies to convert a mildly inquisitive visitor into a paying customer. Someone who can create impressive sales copies and attractive product descriptions that stress on the benefits of using your products.

Ee "Company name" can provide you that someone who is the expert in all above factors. We have successfully completed numerous writing assignments for "company 1", "company 2", "company 3" who have appreciated our writing skills, delivery speed & reliable services.

You can check some of our expert's blogs :

-Link1-

-Link2-

-Link3-

We are ready to create competitive content immediately, so don't hesitate to contact me! I look forward to hearing from you.

Regards,

Hi [Name],

I recently attended "real estate event" of 2016. There I saw "company name's" 3d models of housing scheme which will be developed in multiple cities. Being a growing company you might have planned to set up a new sales team for each city.

Growing companies like yours often face challenges in managing all their sales activities and seeing all their data in a single place. Apart from that, when it comes to your sales team, they also need to manage their contacts and update their task on a daily basis. So, keeping this in the mind we have created cloud-based "CRM" solution for you and your sales team so you can manage your sales from a single place.

"CRM" will help you to manage all their contacts and tasks, and it will help you to get real time update. I would suggest you to try "CRM" solution for your "upcoming project" and see how "CRM" will work for you.

Do you have a 10 min on Tuesday to connect?

Regards,

Hi [Name],

Yesterday, we had a fantastic dinner at your place. I enjoy the food with wine which was recommended by our attendant. "Fits well with the dinner..."

The only thing that I have found strange is that after finishing our dinner we had to wait for a long time before we got our billing statement. And that was also hand written. I found lots of errors and we were also charged for the items that we did not order. Getting these corrections done was quite awkward for us. I think you will also experience difficulties when you figure out the monthly reports.

I would like to recommend you a solution "automated billing software" for all your problems. It will help you to generate accurate bills and will help you to calculate a monthly sales. It will save your time and will help avoid misunderstanding between you and your customers. It's a one-time investment with a long term return. So it is worth the investment.

Should you need any further information about "automated billing software", please do not hesitate to contact me.

Hi [Name],

I just went through your company profile where I got some idea about your business. I can see that you have well settled business here in India and also willing to expand out of India too.

I think you might be busy in planning your business strategy to ensure success. But first of all, you'll need to go through some several legal and banking procedures. As these procedures take time, it might distract you from your business planning.

Also, I can see you are planning to start from UAE. You might have an idea that it is mandatory to have a local business partner to start the business out there. Local partners can be difficult to manage and generally high maintenance. Also, its difficult to penetrate in gulf countries for business.

We "legal agency" would love to help you to settle all the legal procedures for you. Will certainly help you to accomplish all your pre-migration procedures on time. Also, will take good care about your post-migration issues too.

If I can be of assistance, please do not hesitate to contact me.

Hi [Name],

I saw your product advertisement and had a look on your website as well. I must say you emphasize a lot on quality.

To maintain high quality of your products and sustain your business in such growing competition, you have to be alert while choosing many factors. But the overall quality of your product depends on the quality of raw material which you are going to use. That is why, while selecting raw material supplier your choice must be primarily based on quality.

With a vast industrial experience, we have made a strong hold in the market by manufacturing, supplying and exporting "Pharmaceutical Raw Material". We also conduct "Tests" regularly to ensure high quality. So our customers like "Company 1", "Company 2", "Company 3" are able to provide high quality products to their customers.

Would you mind having a small meeting in near future to discuss how exactly our collaboration can help your business?

Thanks & regards,

Hi [Name],

I came across your LinkedIn update regarding a vacant position for "position" at your company. We truly believe that the quality of employees you hire depends on an effective recruitment and selection strategy.

I know, finding the perfect person to fill the vacant spot in your company is very daunting task and time consuming too. We realize that people are best assets of a company regardless of the business size and industry. If you fail to choose the right person for your company then it will gradually impact on your business.

We have a good network in a market and would like to help you to find the right candidate for the vacant position in your company.

Would you like to interview some of our recommendations?

Hi [Name],

I recently visited your medical college for {event}. I was delighted to see the environment and resources provided. It is truly commendable how you have been running an institute like GMR since from last 16 years. Really appreciate it.

Since you are creating future doctors and treating patients at the same time, you might be looking for medical instruments which are easy to operate, durable, sterile and safe, aren't you? After all you want safety for patients and also low maintenance as so many people use them.

We provide medical instruments, which are designed and manufactured truly as per medical norms and with great precision. They are built with high quality material so they last longer in environments like yours. I'll be happy to provide some free samples so you can see the difference yourself.

With whom should I coordinate for the delivery of free samples?

Thanks & regards,

Hi [Name],

I visited your booth at concrete Expo held in Abu Dhabi. I was quite impressed by your project design and amenities which you are going to provide in your project. I also came to know that you are setting up CCTV camera at each corner of your project premises to ensure security of residents.

Every surveillance security system has many different features. Knowing which features are important for different situations greatly enhances the overall security. So it is important for you to learn about key features of a quality surveillance and security system. With a little research, you can confidently purchase the right surveillance security system.

Following is list of features which you have to consider while purchasing CCTV camera :

- 1. Picture quality.***
- 2. Recording. Rain resistance.***
- 3. Powerful lens for long distance surveillance.***
- 4. Available in Day/Night, Wide Angle and Outdoor-Indoor Options.***

Attached are few more important tips to select best CCTV surveillance system. Hope this will help you.

Thanks & regards,

Hi [Name],

I read Wine & Spirits magazine yesterday, where I came to know that you are a leading manufacture of Merlot wine. Also, good to know that you dispatch your cargo consignments overseas as well.

You might be needing a logistic service who can transport your cargo at an affordable price and also ensures timely delivery to the destination.

We at Amigo Logistics have a group of experts, knowledgeable personnels helping businesses like yours in transporting their valuable cargo at an economical price.

Let me know if you require our service. We would glad you to help you for the same.

Thanks & regards,

Hi [Name],

One of my friend visited your Beauty Clinic last week. She gave me very positive feedback regarding the service provided by your makeover artists. She said they are experts in their job.

You surely know that client satisfaction is the key factor in this business. If your clients are getting better results then they will not only come back but they will recommend your service to their friends and family as well. Which is good for your business growth.

Renowned Beauty Clinics in your city are using our products nowadays and they are getting better results from their clients. The crowd at their Beauty Clinics has also increased due to high satisfaction, which positively impacted their revenue and business growth.

I would like to send you some samples of our product. What is the best time to meet you?

Hi [Name],

I read your article on "Link" . I like the way you have explained "Topic". I also noticed that your blogs are available on other social media too. As you know newspapers and social media have the limitation of a number of words/paragraph that you can write. so it must be difficult for you to keep a track of a number of words, a number of sentences while writing your posts.

If you are required to write a minimum or maximum amount of words for an article or paper, "software name" can help you know if your article meets these requirements. Sometimes you need to set the frequency of some words/lines in your blogs for SEO purpose so "software name" has special frequency count feature so you can see the particular word/line has mentioned this number of time.

We can help you to analyse following things :

- 1. Word count**
- 2. paragraph count**
- 3. vowels count**
- 4. space count**
- 5. frequency count**

I would suggest you to try "link" for your upcoming "social media name" posts.

Also, if you want to learn more I would love to give you a quick demo.

Contact Us



To talk to our Expert and learn more about our services, feel free to call at this numbers –

+1 415 315 9615, +91 996 037 1371



Send you queries, comments and suggestions to –

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